

To Whom It May Concern,

My experience working with Patrick McIntire and TechniArtist Media began with the addition of a new company website. Our company had recently added a new product line and created a website designed to promote it. The addition of securalldoors.com brought our company's overall total websites to four, all of which were aging and missing elements of contemporary websites. The sites themselves were doing relatively well in search engine rankings and number of hits, but they were lacking the desired look and feel.

I had made the decision to hire out and have a web design company overhaul the sites to give each one a more professional, corporate look in hopes of increasing the number of page views and the conversion rate. After doing all the research and requesting pricing proposals for the project, it was decided to test Patrick's skills. His pricing proposal was lower than other local companies, the TechniArtist site was impressive and the conversations with Patrick were reassuring.

Patrick went to work right away. In fact, he was ready to begin even before I was. He had already looked into who our competitors were and what their sites looked like before he had even been awarded the contract. Patrick was calling and emailing me for more information about the product. He asked for design details and company information that he felt would give us a competitive edge. He was looking for any information that he thought was missing from the current site and he was very specific about it.

When he presented the first layout concept, I was very impressed. It was a go! It was everything that I had envisioned for our new site. From the moment I first saw the concept, I knew that Patrick and TechniArtist had earned the contracts for the remaining sites.

All in all, working with Patrick on this project has been a pleasure. He not only has the skills to build an impressive and fully functional website, he knows how to promote a product. I know with certainty that I can recommend him to other companies who are looking to increase website traffic and conversion; as well as, presenting themselves in a professional manner.

Most Sincerely,

Kelly Feece

*Art & Advertising Director*

Securall Doors, a division of A & A Sheet Metal Products, Inc.